

BRAND GUIDE



for



Threadbase®

Logos

Thiñdbase®

Primary
wordmark

Thiñd[®]
base

Secondary
wordmark

Thiñdbase®

Full logo lockup
(for legal & compliance)



Logomarks
(icons)

Colours

FD0133	C1FD00	685BC7
R 253	R 193	R 104
G 1	G 253	G 91
B 51	B 0	B 199

RGB & Hex values (for digital usage)

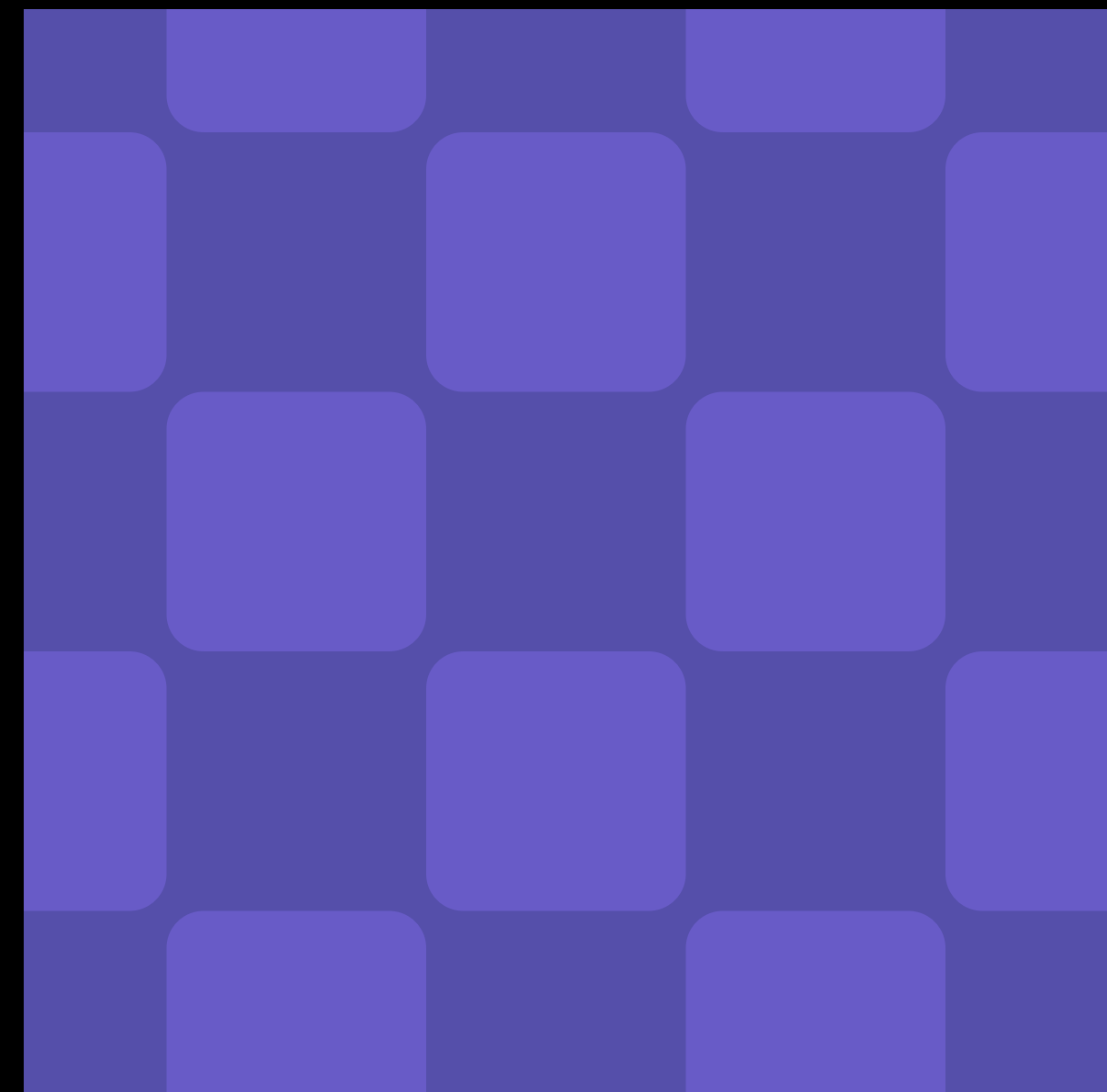
1788 C	389 C	2725 C
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Pantone® values (for print usage)

(Use direct CMYK conversions for process colours)

Patterns

Seamless



Icons

Play with colours but always keep the strokes consistent



LinkedIn



brb, doing some periments

Thirdbase

Law Practice · 28K followers · 0-1 employees

 Abhishek & 5 other school alumni work here

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About

Posts

Jobs

People



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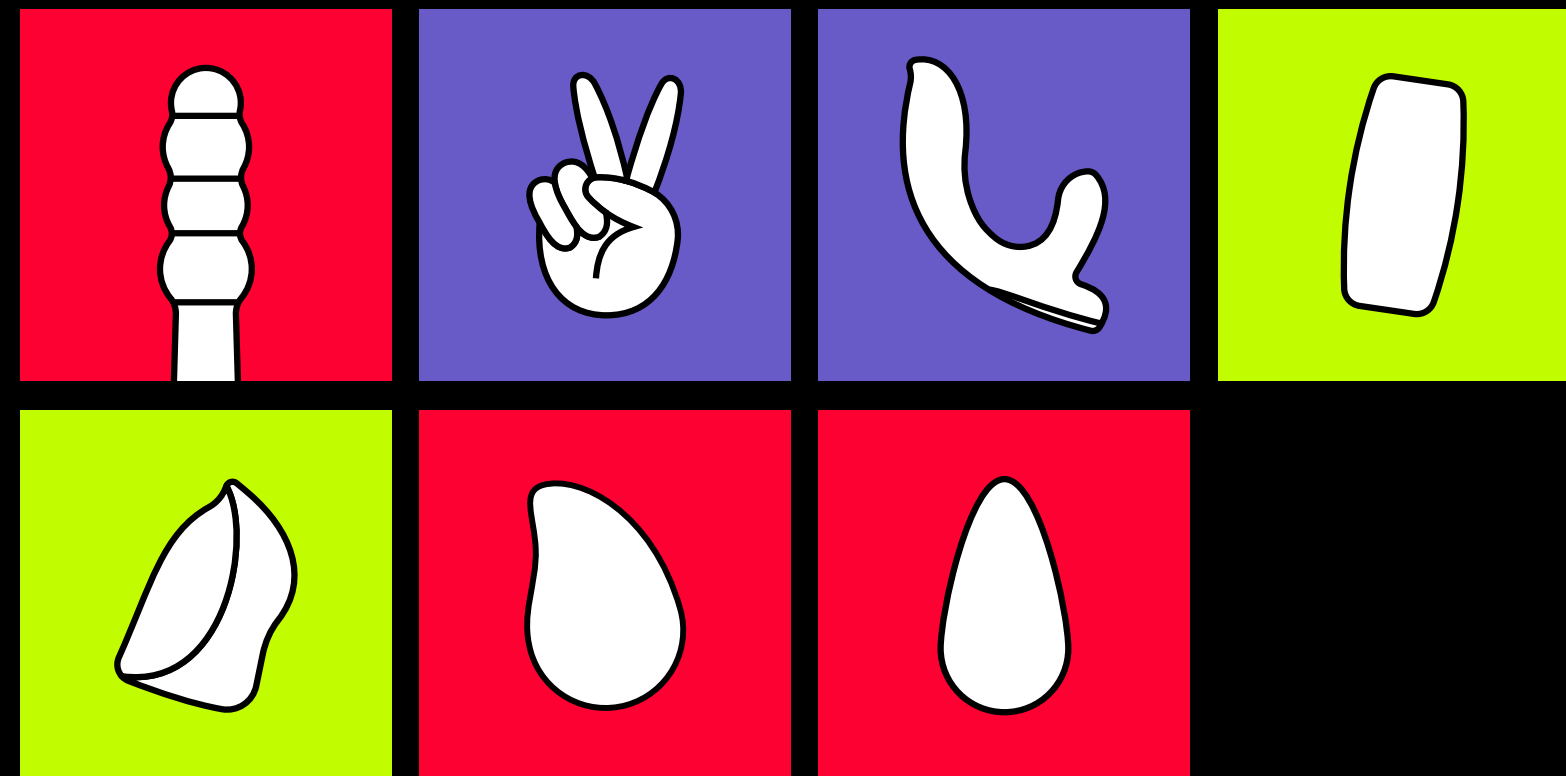
Jobs

People

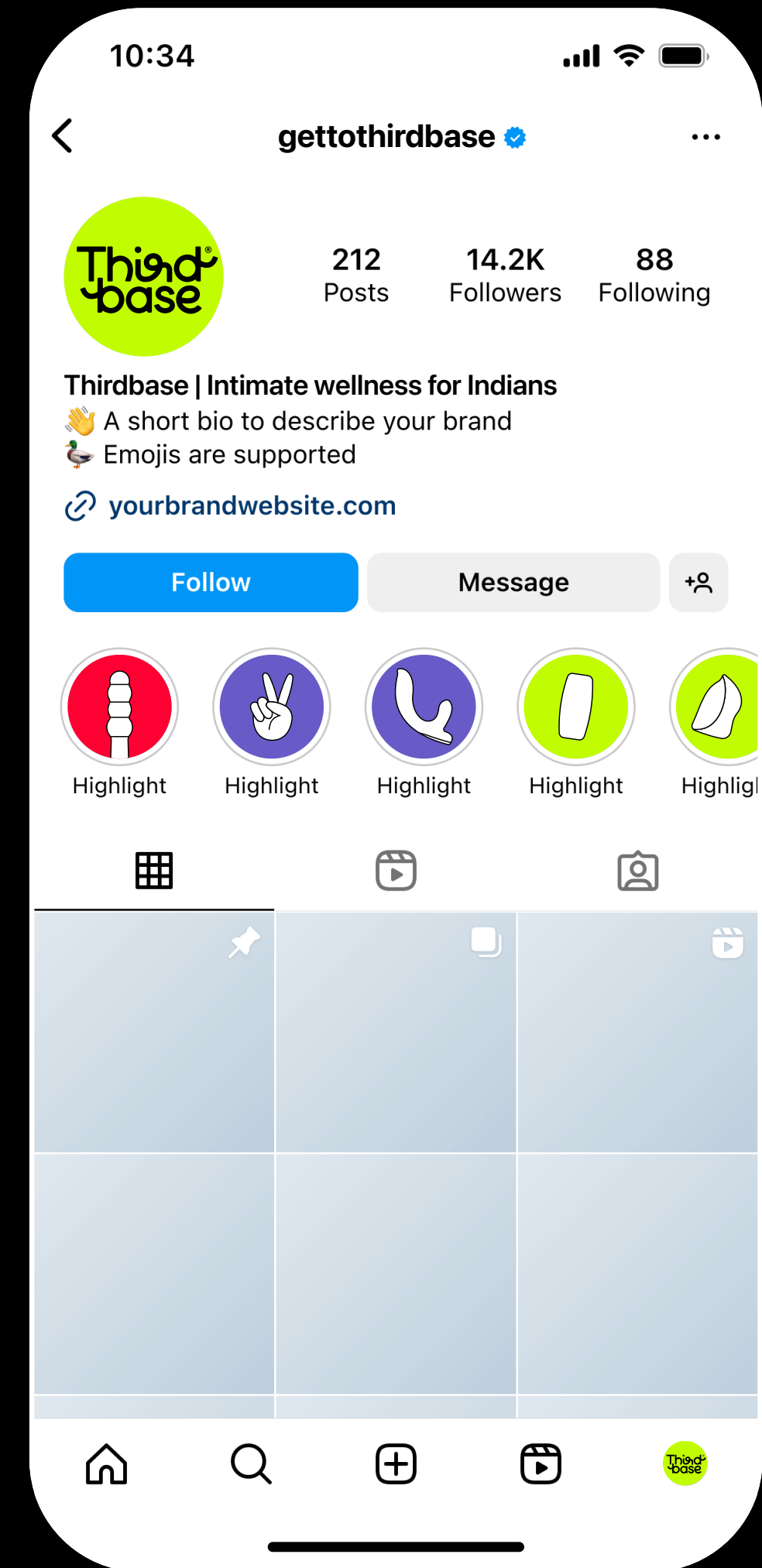
Instagram



Profile Picture



Highlight Covers



Digital Design Language



Usage Examples



THANK YOU

